

Patrice Fernandez, Principal of Stoosh Images and Consulting Associate, Organizational Image Enrichment and Development with the Caribbean Center, is a ten year veteran in the business of Image Consultation and personal development. Trained by the internationally renowned Dominique Isbecque out of New York, U.S.A. and has been the recipient of a professional Diploma in Fashion Merchandizing, from Professional Career Development Institute in Atlanta, U.S.A. A graduate of the Barbizon School of Modelling in New York, U.S.A., Patrice is also a member of the Association of Image Consultants International (AICI). She is also a trained professional, who holds a Bachelor's degree in Administrative Management, from the University of Technology in Jamaica, in addition to a Master of Science degree in Information Technology and Marketing, from Manchester, England.

Over the years, Patrice has dedicated her time and effort to help corporate and private clients to make a lasting, positive impression in their varying capacities. In addition, to boosting their self-image, to make them look good, feel great and live their best lives now. Patrice has brought her passion to life through Stoosh Images Incorporated since 2005, a brand that has been inspired by her Jamaican heritage, which translates sophisticated, stylish and successful. In her line of work, Mrs DaCosta Fernandez has been catering to the needs of corporate and private clients in Jamaica, Barbados, St. Lucia, Trinidad and the United States of America.

Patrice prides herself in the act of giving back to selected charities and communities from the countries she has her client base. Consequently, she contributes funding and essential items to orphanages in Jamaica and has affiliation with the Women's Centre and the Mustard Seed Foundation in Jamaica and the SAVE Foundation in Barbados. She sits on the board of directors for Dress for Success Jamaica.