



**DEVELOPING YOUR BUSINESS'**

# **360° DIGITAL TRANSFORMATION ROADMAP**



*with*

**M. NADIA VINCENT, MBA**



# WHY ME?



**M. NADIA VINCENT**

## **MIT SLOAN CERTIFIED EXECUTIVE ADVISOR**

- MIT Certified Digital Transformation, Innovation & AI Executive Advisor
- MBA with specialization in IT Management
- Bachelor in Business Management
- Associate of Applied Science in IT
- Over 20 years International experience as an IT and Management Consultant, leading and implementing digital transformation.
- Author, Speaker



SOME EARLY  
TRANSFORMERS I  
CONTRIBUTED TO

ROADMAPS?



*Post-trade made easy*

**Atos**  
Worldline



**Electrabel**  
GDF SUEZ

ING  BANK

  
**ZURICH**  
FINANCIAL SERVICES

  
**BNP PARIBAS**  
**FORTIS**

**WHY A DIGITAL TRANSFORMATION ROADMAP?**

**WHAT DIFFERENCE WOULD A ROADMAP MAKE?**



- **BUSINESS DEPENDENCIES**
- **WHOLESOMENESS**
- **TENSION**





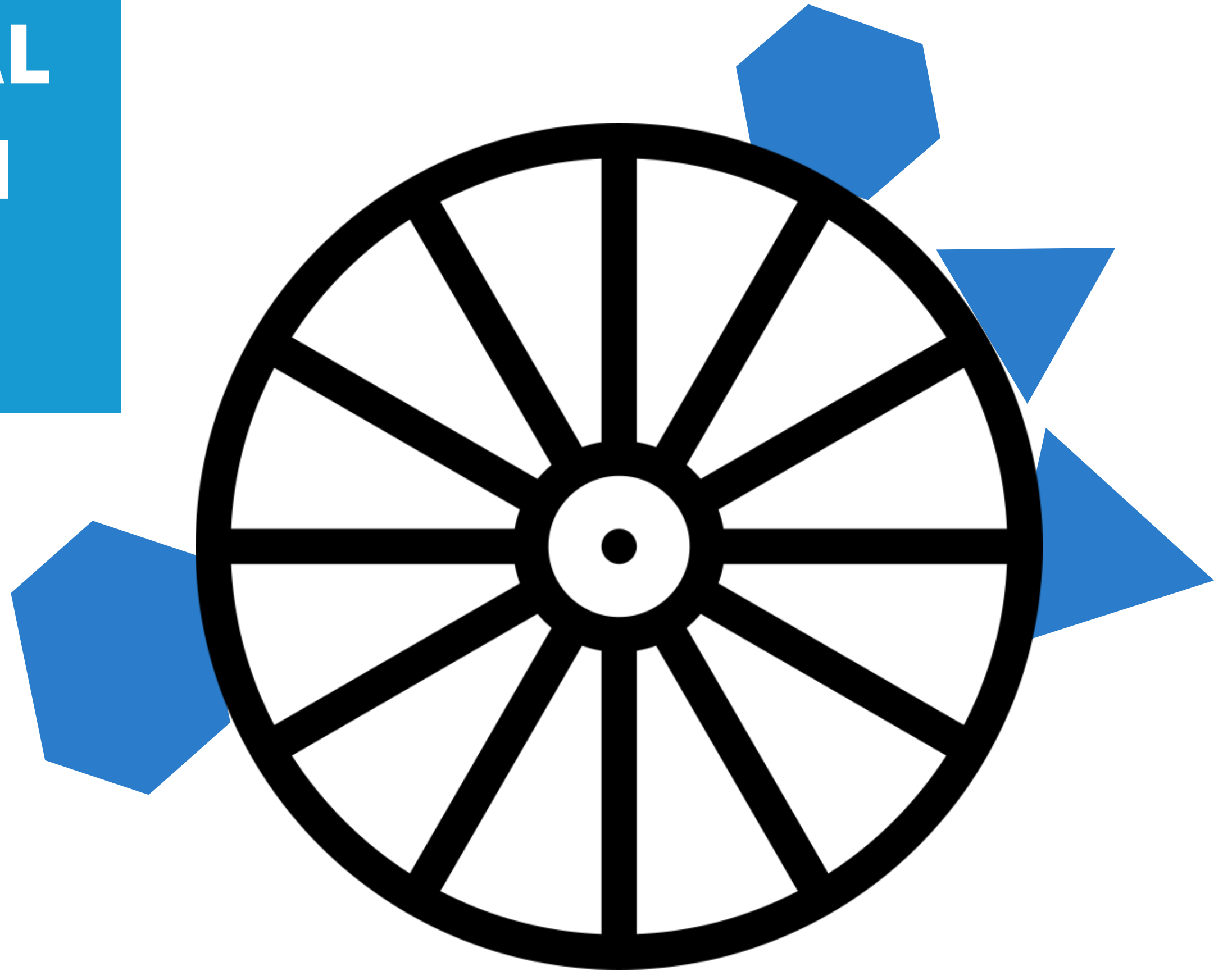
# MY DIGITAL TRANSFORMATION WHEEL





# HOW MOST BUSINESSES' DIGITAL TRANSFORMATION LOOK TODAY

## WHY?







FACT

**"90% of CEOs believe the digital economy will impact their industry, but less than 15% are executing on a digital strategy."**

**MIT SLOAN AND CAP GEMINI**

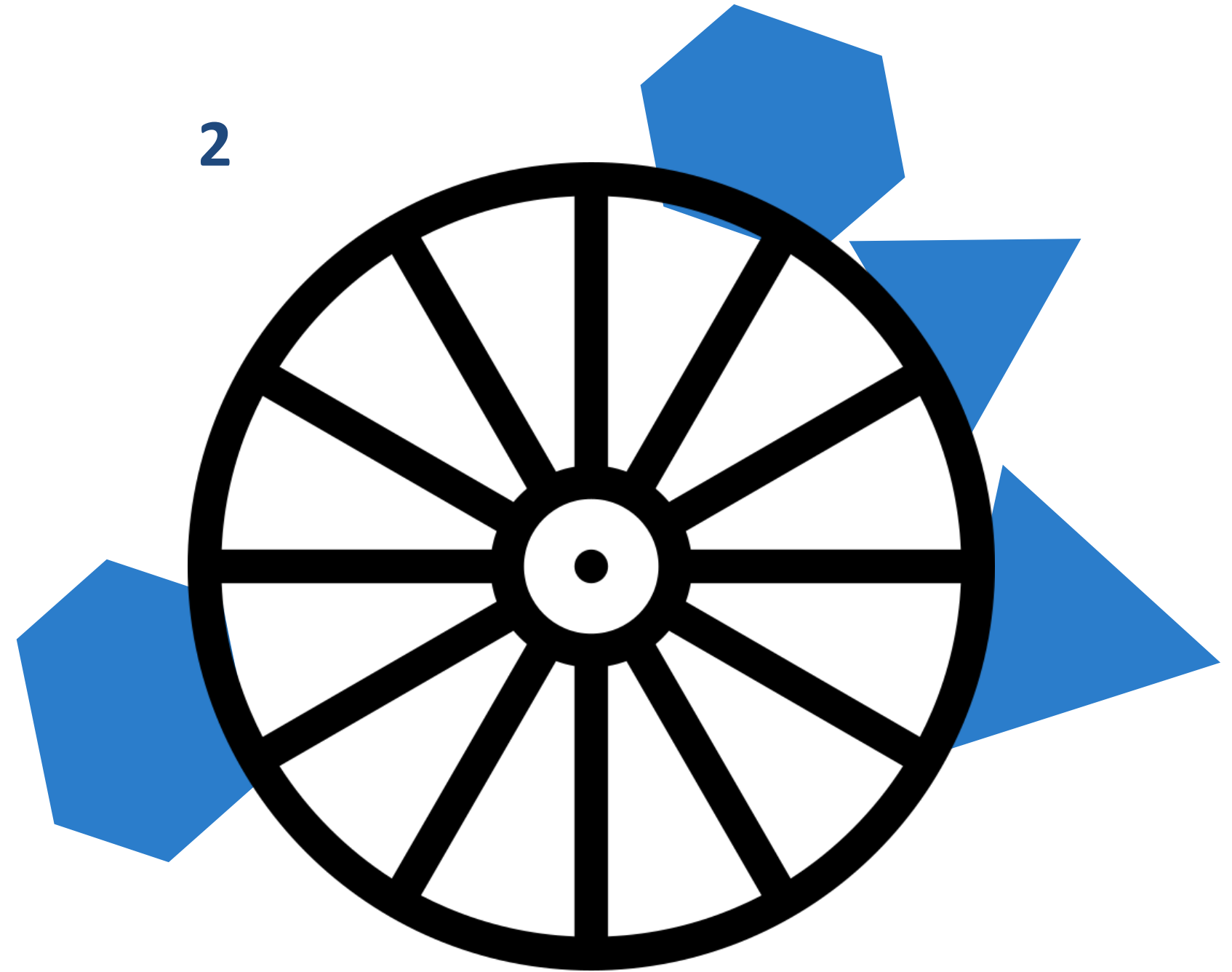


# POLL - WHICH IS CLOSEST TO YOUR BUSINESS TRANSFORMATION NOW?

1



2





**FACT**

**The 2nd machine age will bring the death of many businesses and organizations this year and the next 1 - 2 years, if not course corrected rapidly.**



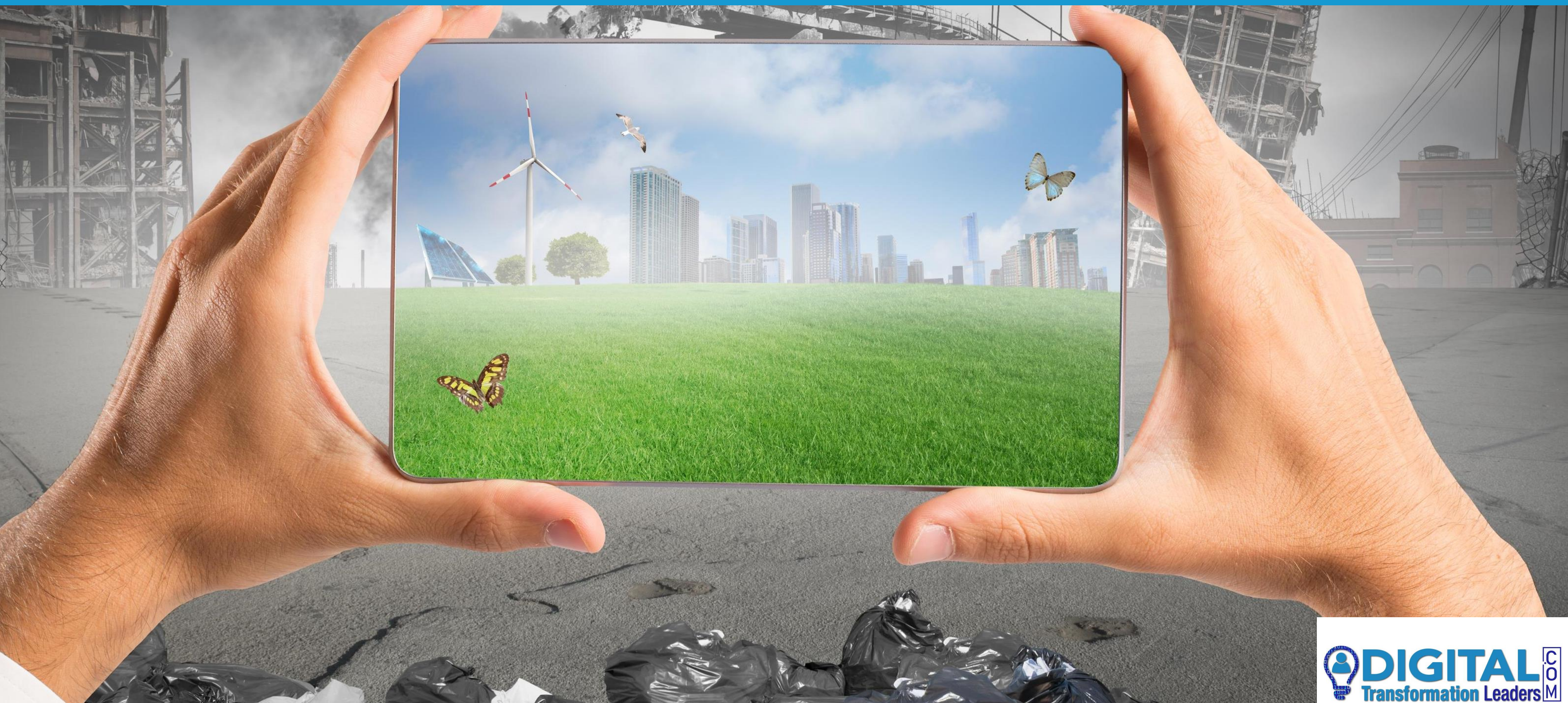


# HOW TO CREATE YOUR TRANSFORMATION ROADMAP IN 9 STEPS





# CLARIFY THE VISION





# VISION

- **DIGITAL**
- **TRANSFORMATIVE**



# CREATE YOUR LEADERSHIP TEAM & INVEST IN THEIR SELF-TRANSFORMATION



**"YOUR PEOPLE WILL GO AS FAR AS YOUR  
LEADERSHIP TEAM CAN TAKE THEM, NOT  
FURTHER."**





# DEFINE GOALS, THEIR ORDER OF PRIORITY, PLAN & BUDGET



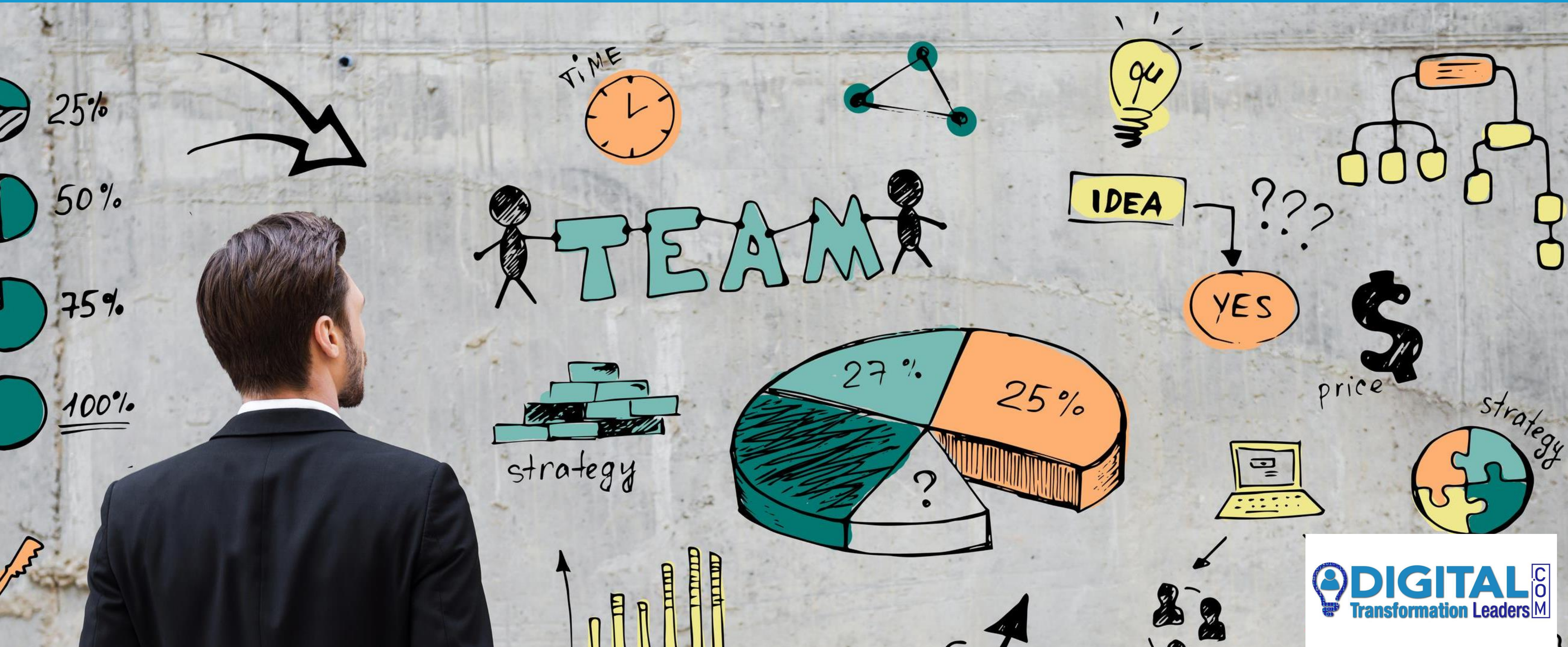


**"YOUR PLAN WILL CHANGE AND THAT IS NORMAL. YOU DON'T PLAN FOR THE PLAN BUT TO BE PREPARED."**





# DEFINE THE DIGITAL AND INNOVATION STRATEGY





# YOUR DIGITAL STRATEGY INCLUDES

- **BUSINESS REINVENTION**
- **INNOVATION**
- **DATA**
- **TECHNOLOGY**
- **PROCESSES**
- **REVENUE MODELS**
- **BUSINESS INTELLIGENCE**
- **RESOURCES & ROLES**
- **CUSTOMER EXPERIENCE**
- **EMPLOYEE EXPERIENCE**





# RESOURCES RE-EVALUATION & PARTNERSHIP STRATEGY







# INVEST IN PEOPLE'S SELF-TRANSFORMATION & DIGITAL EDUCATION







# INVEST IN TECHNOLOGY





# **TECHNOLOGY INVESTMENT BACKBONE**

- **DATA**
- **CLOUD COMPUTING**
- **ARTIFICIAL INTELLIGENCE**
- **(IOT)**





# IMPLEMENTATION (ITERATION)





# HOW AGILE CAN YOUR ORGANIZATION BE?

**14 days or 2 weeks iterations!**





# CONTINUOUS INNOVATION & IMPROVEMENT





# MY BEST TRANSFORMATION ROADMAP SUMMARY

1. Clarify the vision
2. Create your leadership team & invest in their self-transformation
3. Define goals, their order of priority, budget and planning
4. Define digital strategy, innovation & Roadmap
5. Resources re-evaluation & partnership strategy
6. Invest in people's self-transformation & digital education
7. Invest in Technology
8. Implementation (Iteration)
9. Continuous Innovation & improvement



# Innovation is taking place at a faster pace now and in every sector.





**ARE YOU  
TAKING  
ACTION OR  
JUST  
WATCHING?**





THE TIME IS CRITICAL







# EXECUTIVE INNOVATORS BOARD



# EXECUTIVE INNOVATORS BOARD

**DIGITAL TRANSFORMATION  
GOVERNANCE & LEADERSHIP**

**WORKSHOPS SERIES**



**1.** Optimizing Your Business' Digital Vision  
*Leveraging the Full Opportunity*

**2.** Assembling and Preparing Your Leadership Team

**3.** Anticipating Your Digital Transformation ROI  
*Budgeting, Planning, And Prioritizing*

**4.** Developing Your Business Digital Strategy & Innovation

**5.** Innovating And Optimizing Your Business Processes

**6.** Innovating & Automating Your Business Processes

**7.** Innovation For Mature Products And Services

**8.** Strategizing & Implementing Artificial Intelligence In Your Business

**9.** Implementing Digital Transformation  
*How to Solve The Most Frequent Challenges*

**10.** Creating Winning Customer & Employee Experiences

**11.** Creating Your 2nd Machine Age Technology Strategy

**12.** Enabling Your Digital Organization  
*How to increase your organization's agility*



# SEPTEMBER 7TH

## LIVE WORKSHOPS SERIES START



**ACCESS TO EXECUTIVE  
INNOVATORS BOARD**

+

**LEVERAGING DIGITAL  
TRANSFORMATION**





# THANK YOU & LET'S TALK!

**BOOK A COMPLIMENTARY 30 OR 60 MINUTES EXECUTIVE ALIGNMENT WITH ME:  
[CALENDLY.COM/MNADIAVINCENT/](https://calendly.com/mnadiavincen)**

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# QUESTIONS?

